



## Surrey Pride 2010

### Pride Festival Sponsorship Package

OIS Rainbow Cultural Society invites you to participate as a sponsor of the 2010 Surrey Pride Festival. OISRCS is excited to announce that this year the Surrey Pride Festival will be held **Sunday, July 11<sup>th</sup> at Holland Park in Surrey from noon to 5pm**. The opportunity to host the Surrey Pride Festival at Holland Park allows our organization to bring this year's pride celebrations front and center in the City of Surrey and provides an excellent advantage to sponsors who choose to participate by giving assistance to this exciting event by pledging their support to ensure that this will be the best Surrey Pride Festival yet.

Surrey Pride is proud to celebrate its 11<sup>th</sup> Annual Pride Festival weekend and excited to see this year's festival be the biggest and best festival ever. The location at Holland Park will dramatically increase the profile of this year's event with over 500 participants expected to attend. This year the Surrey Pride Festival will include a main stage with a variety of new and exciting entertainment including indie rock band Fairfire, local live and lip-sync performers as well as a kid zone, and many other fantastic activities.

The theme of 2010 Surrey Pride, 'Honour the Past, Secure the Future' bids homage to the years of work that has been done on behalf of the GLBTQ community in Surrey and surrounding areas to raise awareness and bring about fairness and equality. It also provides a glimpse at the goals of the organization to work towards equality and inclusion for all. This is an excellent opportunity for local businesses and organizations to show their support of these goals while promoting themselves to a very supportive and loyal community.

We welcome your involvement and thank you for supporting Surrey Pride in 2010. We look forward to sharing our Pride with you.

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## Pride Festival Sponsorship Package

The following is a proposed structure of sponsorship for the 2010 Surrey Pride Festival. This is intended to be a starting point for negotiations for all parties interested in being a sponsor of Surrey Pride 2010. OISRCS and the 2010 Surrey Pride Committee reserve the right to modify the terms of the following sponsorship classifications as determined through its negotiations with its sponsors.

If a Presenting Sponsor is found, then the Main Stage sponsorship level will be irrelevant and will not be offered for the 2010 Surrey Pride events. However, Gold, Silver, Bronze and Media sponsorships will still be available to be negotiated.

All sponsorship inquiries should be made to the 2010 Surrey Pride Committee through the Sponsorship Committee Chair, Cory Cassel at 604-376-1313 or email at [corycassel@yahoo.com](mailto:corycassel@yahoo.com).

Payment of sponsorship contributions will be due no later than May 30<sup>th</sup> and will be made payable to OIS Rainbow Cultural Society. Refunds will not be permitted for any reason.

### **Presenting Sponsor - \$5000 contribution**

#### **“YOUR COMPANY” presents Surrey Pride 2010**

The total budget for all aspects planned for the 2010 Surrey Pride celebrations is approximately \$5000. Your contribution of \$5000 will ensure that OISRCS has all the funds required to make this year's event the best ever.

Your company will have exclusive advertising at all 2010 Surrey Pride events as well as all events hosted by OISRCS leading up to this year's pride events and will have the name of your company included in the title of 2010 Surrey Pride.

Your company will have its name on all 2010 Surrey Pride correspondence and advertising.

Your company will have its name displayed prominently on the main stage and kids zone at the 2010 Surrey Pride Festival, as well as all 2010 Surrey Pride events.

Your company will have an opportunity to have physical presence on site at the 2010 Surrey Pride Festival as well as all 2010 Surrey Pride events as well as preferred vendor location.

Your company will receive verbal promotion over the sound system at numerous various times throughout the 2010 Surrey Pride Festival and all 2010 Surrey Pride events.

Your company will have the first right to sponsor the 2011 Surrey Pride celebrations.

## **Secondary Stage Sponsor - \$1500 contribution**

The projected cost of the set-up and production of the secondary stage at the 2010 Surrey Pride Festival is approximately \$1500. Your contribution of \$1500 will ensure that the secondary stage at the 2010 Surrey Pride Festival will be as professional looking and sounding as possible.

Your company will have exclusive advertising on the secondary stage at the 2010 Surrey Pride Festival.

Your company will be recognized as the Secondary Stage Sponsor on all 2010 Surrey Pride advertising.

Your company will have its name displayed prominently at all 2010 Surrey Pride events

Your company will have verbal recognition from the secondary stage at minimum twice per hour (10 times) during the 2010 Surrey Pride Festival and all 2010 Surrey Pride events.

Your company will have an opportunity to have a physical presence at the 2010 Surrey Pride Festival as well as a preferred vendor location at no charge.

Your company will have the first right to be the secondary stage sponsor for the 2011 Surrey Pride Festival.

## **Gold Sponsor - \$1000 contribution**

For a \$1000 contribution your company will be recognized as a Gold Sponsor on all 2010 Surrey Pride advertising.

Your company will be recognized as a Gold Sponsor at the 2010 Surrey Pride Festival as well as at all 2010 Surrey Pride events.

Your company will have verbal recognition from the Main Stage once per hour (5 times) during the 2010 Surrey Pride Festival as well as once at all 2010 Surrey Pride events.

Your company will receive a vendor space at the 2010 Surrey Pride Festival at no charge.

## **Silver Sponsor - \$500 contribution**

For a \$500 contribution your company will be recognized as a Silver sponsor on all 2010 Surrey Pride advertising.

Your company will be recognized as a Silver Sponsor at the 2010 Surrey Pride Festival as well as at all 2010 Surrey Pride events.

Your company will have verbal recognition from the main stage twice during the 2010 Surrey Pride Festival as well as at all Surrey Pride events.

Your company will receive a vendor space at the 2010 Surrey Pride Festival at no charge.

## **Bronze Sponsor - \$250 contribution**

For a \$250 contribution your company will be recognized as a Bronze Sponsor on all 2010 Surrey Pride advertising.

Your company will be recognized as a Bronze Sponsor at the 2010 Surrey Pride Festival and at all 2010 Surrey Pride events.

Your company will have verbal recognition from the main stage once during the 2010 Surrey Pride Festival.

Your company will receive a vendor space at the 2010 Surrey Pride Festival at no charge.

## **Media Sponsor – In-Kind contribution**

As a media sponsor of the 2010 Surrey Pride Festival, you will provide a pre-determined amount of advertising at a negotiated value in-kind.

Your company will receive recognition as Media Sponsor on all 2010 Surrey Pride advertising, recognition as a Media Sponsor at the 2010 Surrey Pride Festival and all 2010 Surrey Pride events, and a vendor space at the 2010 Surrey Pride Festival at no charge.

# Surrey Pride 2010

## Pride Festival Vendor Application

### **RATES**

Any applications received with payment prior to April 1, 2010 will receive a 5% discount early bird rate. The rate schedule is on the application form. Please select the rate that best matches the description of your business.

### **VENDOR ENVIRONMENTAL RESPONSIBILITY**

We take Pride in our environment. With the increasing global focus on environmental sustainability we are committed to minimizing our impact at Pride. We ask that you leave the site the way you found it. Garbage, recycling, bottle and grease containers will be made available on site. Only these containers are to be used by all vendors. There will be a recycling area in the park on event day.

### **VENDOR SPACE**

The Surrey Pride Festival Chair will assign you a 12x12 space, including an 6'x 30" table and 2 chairs. You can rent additional tables 6'x 30" and chairs. Any additional tables and chairs must be indicated on the vendor application form and submitted by the application deadline. Vendors are encouraged to bring your own tent or booth structure for the Surrey Pride Festival site as long as it fits within the 12x12 space you have paid for and does not exceed 15' in height. Should you not require the table and chairs, these will not be deducted from the Application total. All booths are assigned on a first come basis.

### **SET-UP**

Surrey Pride Festival setup starts on Sunday July 11th, 2010 at 10:30 am. All vendors must have their set-up completed no later than 11:45 am. All non-essential vehicles must be off site by 11:45 am. Speak to the Festival Chair prior to event day if you have any questions or special needs. Should your vehicle be part of the display or presentation, please be sure to indicate this on your application and obtain approval prior to setup.

### **TEAR-DOWN**

Vendor spaces must be returned to their original condition. This includes the removal of any and all garbage and recycling. No vehicles are permitted onsite until 5:00 pm. Each Vendor must check out with on site event staff to ensure the safe return of all equipment & cleanliness of the site itself. Vendors will not be required to tear-down or remove their display from the festival until 5 pm, NO EXCEPTIONS.

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## Pride Festival Vendor Application

### **ELECTRICAL**

No electricity is provided for festival vendor sites. If you require power you will need to rent a generator. All generators must be registered with the event. Generators must be operated on the outer lying booths only in order to avoid noise intrusion and to vent exhaust away from other vendors. Please note generators on the application form.

### **SOUND**

No broadcasting will be allowed on any booth site other than from battery powered, portable, domestic-use radio/CD/DVD/iPod units. Sound must not interfere with any neighboring booths or the main stage area.

### **ALCOHOL AND ILLEGAL SUBSTANCES**

Alcoholic beverages and all other illegal substances are not permitted within the festival area. If you are found to be in possession, you will be asked to leave the festival site and forfeit your payment.

### **PERMITS/LICENSES**

Vendors are responsible to obtain all required permits and licenses and must display these during the festival.

### **PAYMENT OPTIONS**

Accepted methods of payment are cash, cheque and money order. Receipts are available upon request. Cheques and money orders are to be made payable to OIS Rainbow Cultural Society.

### **REFUND POLICY**

Your payment is NOT REFUNDABLE, regardless of your reasons for canceling. Neither illness nor weather conditions constitute acceptable reasons for cancellation.

### **APPLICATION DEADLINE**

The application deadline for all Surrey Pride Day vendors is **Wednesday, June 30th, 2010**. Any applications received after that date will be considered late and will only be accepted by approval of the Festival Coordinator. Please mail applications to OISRCS, PO Box 22, 10688 King George Hwy, Surrey, BC V3T 4W4. Please do not mail cash.

### **CONTACT INFORMATION**

For questions or concerns, please contact Surrey Pride Chair, Doug Klein at 778-878-9483 or dkthechef@hotmail.com.

**START OF APPLICATION FORM**  
**PLEASE SEND ONLY THE FOLLOWING PAGES:**  
**2010 Surrey Pride Festival - VENDOR INFORMATION**

Operating Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Site Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Please describe the type of products/services that you will be promoting at your space:

Does your set-up include an on-site vehicle? No Yes, how long? \_\_\_\_\_ Feet

Does your set-up include a generator? No Yes, how big? \_\_\_\_\_ sq.ft.

Does your set-up include a tent larger than 60 m<sup>2</sup> (645 sq.ft.) No Yes, how big? \_\_\_\_\_ sq.ft.

Do you require additional tables or chairs? Yes No (If Yes please indicate additional requirements)

Have you obtained the necessary permits/licenses for your display? Yes No

Type of Business/Organization: (Please check which applies)

\_\_\_\_\_ Corporation \$100

\_\_\_\_\_ Small Business \$65

\_\_\_\_\_ Non-Profit \$35

Payment Type: \_\_\_\_\_ Cash \_\_\_\_\_ Cheque \_\_\_\_\_ Money Order

Submit payment via mail to: OISRCS, PO Box 22, 10688 King George Hwy, Surrey, BC V3T 4W4

Please return your application and payment **Wednesday, June 30th, 2010**. Please note that receipt of full payment and the attached Vendor Agreement are required to process your application.

## 2010 SURREY PRIDE FESTIVAL - VENDOR AGREEMENT

Business/Operating Name: \_\_\_\_\_

I, \_\_\_\_\_, on behalf of \_\_\_\_\_ and members thereof or persons associated with same for the purposes of this agreement, hereby acknowledge that the 2010 Surrey Pride Festival is under the direction of OIS Rainbow cultural Society (OISRCS) and the persons named by OISRCS to act and agree to abide by the directions and the instructions of the aforesaid persons, and to cooperate with them to ensure the safe and orderly conduct of the festival and the activities ancillary thereto; and further, understand that failure to comply with said directions or instructions or otherwise to be non-cooperative may result in expulsion from the festival site and/or assessment of damages and penalties. There shall be no refund of any fees paid by the entrant. This is irrespective of whether the entrant failed to appear on the day of the festival or removed from the festival for failure to adhere to any of the rules and regulations as set by OISRCS. The applicant understands that OISRCS has legal possession and control of the Festival site on Sunday July 11<sup>th</sup>, 2010, pursuant to approval by the City of Surrey. The applicant therefore understands that the use granted by OISRCS is a LICENSE TO OCCUPY ONLY; it is not coupled with an interest in the property. OISRCS retains the right to terminate this license to occupy at any time during the term of the applicant's use if the applicant has been found to have submitted false or misleading intent to the Society of their undertakings as stated in their original purpose and function while at the Festival site. The applicant agrees to keep and leave the space occupied clean and safe to others as well as clear of refuse, must pay for and utilize the space provided by OISRCS, to furnish all equipment, inventory, supplies and personnel necessary to the operation of his/her/their space.

*OISRCS reserves the right to make changes or edits to any part of the application at any time.*